



Over  
\$350,000  
In Savings!

— TECHNOLOGY MARKETING TOOLKIT —  
**MILLION DOLLAR**  
— DIRECTORY —



**2019**

**Over 175 Vendors, Companies And Resources To Save You Money  
And Scale Your IT Services Business Profitably**



## What Our Raving-Fan Clients Are Saying

**"Save Yourself The Wasted Time And Energy Of Doing Infusionsoft On Your Own!"**

"If you are running a business, your time must be used wisely, and you should not be building campaigns in Infusionsoft. Robin has all the campaigns set up in Infusionsoft. It is like night and day."

– Walter Conteras, Motiva

**"Hands Down, I Wouldn't Recommend Any Other CRM!"**

"If you want to have a TRUE CRM, that works like a 'beast' without you needing to put the blood, sweat and tears into "taming the beast", then you have to use the Robinized version of Infusionsoft."

– David Groot,  
Windstar Technologies, Inc.

**"Everything Robin Offers Has Awesome ROI, But Robin's Infusionsoft Was THE BEST Purchase!"**

– Leah Freiman, IT Con

**"This Would Easily Cost Us Over \$10,000 To Build Out On Our Own!"**

– Ryan Markel, Take Ctrl

**"I Do Not Suggest That Anyone Try To Do This On Their Own"**

"Using Robin's Done-For-You program will save you time and money, and you seriously shortcut your time to getting started."

– Ahsun Saleem,  
SimpleGrid Technology

# Discover The Marketing "Secret Weapon" That Has Helped Over 522 MSPs To FINALLY Implement A Marketing Plan – This Free Report Shows You How

What if you NEVER let a hot lead slip through the cracks? Or imagine being able to send out a marketing campaign in minutes rather than HOURS of pulling a list out of your PSA tool, segmenting it, sorting it, etc.? Or how would you like to know how your lead generation efforts are performing, where your BEST leads are coming from, what campaigns are delivering the hottest leads? Or how about simply taking a much more ORGANIZED approach to marketing and sales? These are just a few of the benefits hundreds of MSPs are experiencing today with the Marketing Automation Platform for MSPs (MAP for short) utilizing Infusionsoft.

- ✓ Maximize the Effectiveness of Marketing Efforts
- ✓ Finally Get A Marketing Plan IMPLEMENTED
- ✓ Build And Organize A List Of Qualified Prospects
- ✓ Do A FAR BETTER Job Of Marketing To Existing Clients, Fueling Referrals, Upgrading Their Accounts And Selling Managed Services
- ✓ Increase Your Website And Sales Conversion Rates
- ✓ Never Let A Hot Lead Or Referral Slip Through The Cracks
- ✓ Prevent Lost Opportunities By Automating Follow-Up Systems
- ✓ Close More Sales And Get A Greater ROI On Marketing



## GET THIS FREE REPORT AND STEAL THESE SECRETS!

Robin Robins has created a brand-new report titled "7 Automation Secrets Top MSPs Count On To Win More Clients." Valued at \$297, these "push-button secrets" are so proven, she's giving them away for FREE.

**To Get Your FREE Report:  
Call (615) 790-5011**

**Or Download The Report NOW at**

<https://www.mspmarketingcrm.com/steal-these-secrets/>

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## Letter From The Editor

# “The Answer To Every Problem, Every Challenge, Every Obstacle You’re Faced With In Business Is A ‘WHO’ Question...”

**Who Has The Answer I Need? Who Has Already Solved This Problem?  
Who Can Connect Me With The Right Tools, Resources Or Information I Need?  
Who Has The Solution Or Connection I Seek?**

Dear Friend,

The above is a sage piece of advice I heard my friend Verne Harnish, best-selling author and “growth guy” for millions of entrepreneurs, declare during a seminar we jointly hosted for a group of MSPs. I immediately wrote it down and never forgot it – it’s truly a valuable piece of advice.

All too often business owners carry unnecessary burdens and prolong their own misery and failure simply because they don’t know who to turn to for the solution to their problems or which vendor they can trust – which is why we’ve decided to publish this Directory.

The goal is simple: to provide you with vendors, consultants and resources that can help you grow your business profitably and sanely. What makes this Directory unique is that we’ve asked each of these companies to provide our members – YOU – with discounts and bonuses to SAVE YOU MONEY. We’ve also listed information regarding MDF (marketing development funds) they may offer.

The combined discounts, free resources and bonuses in this directory total well over \$1 million. Not too shabby. Further, these are vendors our members use and trust, shortcutting the time involved in searching for and choosing a vendor that won’t steer you wrong. Now, two quick items:

1. This Directory is a quick “thumbnail” of the vendors and contains PARED-DOWN details on each one. We have put together a more comprehensive listing on each vendor, ALONG WITH PEER RATINGS AND REVIEWS, on our member Dashboard:  
<https://dashboard.technologymarketingtoolkit.com/vendor/>.
2. Please help us improve this Directory by going online to the Dashboard and providing ratings and reviews for the vendors you work with, as well as letting us know about NEW vendors not listed here that should be. We are ALWAYS looking for great companies that serve our IT services and MSP member community.

Dedicated to YOUR success,

*Robin Robins*

## Accounting

### ConnectBooster

[www.connectbooster.com](http://www.connectbooster.com)

**Vendor Rating:**

★★★★★ (43)

  
**Main Office Phone:** 1-877-733-6584  
**Channel Chief or Primary Contact:**  
Ashley Johnson  
**E-mail:** ashley.j@connectbooster.com  
**Web:**  
[www.connectbooster.com/RobinRobins](http://www.connectbooster.com/RobinRobins)

**What We Do:** ConnectBooster solves your business's billing and invoicing issues by adding payment and notification automation and accounting reconciliation.

**Do You Offer Special Discounts Or Promotional Offers To Our Members?** Yes. \$200 off setup costs.

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### Datagate Innovation America, Inc.

[www.datagate-i.com](http://www.datagate-i.com)

**Vendor Rating:**

Not Yet Rated

  
**Channel Chief or Primary Contact:**  
Greg Robinson  
**E-mail:** greg.robinson@datagate-i.com  
or sales@datagate-i.com  
**Phone:** 904-305-0909

**What We Do:** Datagate is a SaaS billing solution for MSPs who want to bill telecommunications, including VoIP, hosted PBX, mobile, tolls, toll-free, data circuits, etc.

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### Sierra Pacific Consulting

[www.sierrapacificconsulting.com](http://www.sierrapacificconsulting.com)

**Vendor Rating:**

★★★★★ (1)

  
**Main Phone Number:** 415-689-5015  
**Channel Chief or Primary Contact:**  
Adam Bielanski  
**E-mail:**  
adam@sierrapacificconsulting.com

**What We Do:** We develop well-tuned business processes, efficient service teams, impeccable administrative departments, and a powerful sales engine using ConnectWise and industry best practices.

**Do You Offer Special Discounts Or Promotional Offers To Our Members?** Yes. Discount on blocked time.

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### Visionary 360, Inc.

[www.visionary360.com](http://www.visionary360.com)

**Vendor Rating:**

★★★★★ (3)



**Channel Chief or Primary Contact:**  
Don Bentz  
**E-mail:** sales@visionary360.com  
**Phone:** 818-459-3950

**What We Do:** We assist with all aspects of ConnectWise Manage, including financials and expenses, sales and opportunities, service and project boards, and general workflows.

**Do You Offer Special Discounts Or Promotional Offers To Our Members?** Yes. 10% off our productivity tools, call for details on consulting services.

<http://www.visionary360.com/tmtk>

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### W Moore CPA, PC

[www.wmoorecpa.com](http://www.wmoorecpa.com)

**Vendor Rating:**

Not Yet Rated



**Channel Chief or Primary Contact:**  
Bill Moore  
**E-mail:** bill@wmoorecpa.com  
**Phone:** 805-631-5968

**What We Do:** We offer financial management—CFO services, tax planning and exit planning. MSPs are experts in IT operations to their clients; we are experts in financial operations of our MSP clients.

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## Advertising

### Zenreach

[www.zenreach.com](http://www.zenreach.com)

**Vendor Rating:**

Not Yet Rated



**Channel Chief or Primary Contact:**  
Cory Snyder  
**E-mail:** csnyder@zenreach.com  
**Phone:** 480-220-9300

**What We Do:** Zenreach offers a WiFi marketing platform that uses guest WiFi hotspots to automatically track customer visits, build customer profiles, target communication more precisely, and measure in-store impact.

**Do You Offer Special Discounts Or Promotional Offers To Our Members?** Free Certification and 30-40% off our WiFi Marketing and Review Product.

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